

Dear Members

PVHOA 2025 AGM - NOMINATION AND ELECTION OF TRUSTEES

The deadline for the nomination of candidates to stand for election as Trustees at next week's AGM is mid-day on Monday, 25 August. A total of four nominations have been received so far. Should more nominations be submitted, an update will be communicated to Members.

Kindly note that, in terms of the Constitution, the Board must consist of six Trustees. Two of the current Trustees, Ivan van Niekerk and Emma Lyon, have been selected by the Board to automatically serve another term, as per clauses 6.2 and 6.7.1 of the Constitution. This means that there are <u>four</u> vacancies to be voted on at the AGM.

All four of the other current Trustees (Barry Lodewyk, Beverley Schäfer, Doug Woolley, and James Miller) have made themselves available to be elected for another term and are eligible to do so in terms of the Constitution. They have been duly nominated and have accepted their nominations.

Should any further nominations be received, Members will have the opportunity to vote for four candidates, and the four who receive the highest number of votes will be elected.

A brief biography of each candidate is included below, listed in alphabetical order.

Kind regards
PVHOA
22 August 2025

MEMBERS NOMINATED FOR ELECTION AS TRUSTEES: (in alphabetical order)

Barry Lodewyk



Barry has been a Pearl Valley owner since 2016. He was first elected as a Homeowner Trustee in 2022 and re-elected in 2023 and 2024. For the past two years, he has served as chairman of the PVHOA Finance Sub-committee.

I am a father of three kids and married to my beautiful wife Marcelle for almost 23 years. I am an avid golfer and enjoy travelling which constantly provides me with a different perspective and appreciation for the beautiful estate we are privileged to live in. I am qualified Chartered Accountant with 26 years' experience and currently CFO at a pioneering alternative building technology company. I love helping people find solutions and care for others by being of assistance where I can. I look forward to continuing being able to serve my community and fellow residents.

Beverley Schäfer



Beverley Schäfer, a resident of the Estate since 2020, brings a wealth of experience from her 15-year career in the public sector, where she held various political roles before her recent retirement. As a Certified Director, she currently serves as Advisory Board Member of SA AI Association (SAAIA) and Associate Board Member for the Crypto Asset Association of South Africa (CAASA). Leveraging her extensive background, Beverley now her own business in regenerative health and wellness technology.

Beverley was first elected as a Homeowner Trustee in 2022 and re-elected in 2023 and 2024. For the past three years she has served as PVHOA's representative on the joint Val De Vie / Pearl Valley Security sub-committee. This role has provided her with comprehensive insights into the estate's security management and operations.

Beyond her professional endeavours, Beverley is an outdoor enthusiast, with a particular passion for padel. She looks forward to dedicating more time to refining her golf skills in the future.



Doug Woolley

Doug Woolley has been living in Pearl Valley and Val De Vie for the past three years. He owns a property in The Acres. Doug is an avid golfer and is married with two kids, aged 20 and 16.

Doug would be looking forward to assist in building out the brand equity of Pearl Valley and keep fostering good relationships with our Val de Vie neighbours, our new owners of PVI and the Golf Course and our Drakenstein Metro to enable a better level of service to our residents.

Doug is the Executive: Sales at Altron Digital and has been in the ICT industry for more than three decades, with many leadership roles in the industry. This includes an impressive track record of business growth in the companies in which he has been involved. Most notable being the Vice President of Dell Technologies SADC for more than a decade, Group executive with leading IT outsourcing company, Business Connexion, where he spent four years focused on the successful restructuring of the company's technology division. He was also CEO of IT infrastructure Distributor Axiz and the Alviva Group of Companies.

Doug was also involved as the co-leader of the IT Industry Steerco with Mr Mteto Nyati in the Private Industry Initiative with Government and the Presidency in 2019-2022 called PPGI (Public Private Growth Initiative) led by Dr Johan v Zyl & In Transformation Initiative.

James Miller



James is married with 3 young children. The family moved to South Africa in October 2023, having previously lived in Dubai for 10 years and before that Switzerland and the UK.

My working career has been quite varied, starting on the trading floor of a British investment bank. I fairly quickly moved on to event and structured financing, leading some of the most challenging M&A and corporate finance deals around the globe. During this 15-year period, I worked across multiple industry sectors including government, healthcare, education, infrastructure, transport and even English premier league football clubs – leading the purchase of Liverpool FC and working with Man Utd and Arsenal for a number of years. My last role within banking was as CEO, Middle East and Africa for a global Investment bank, leading a culturally diverse team of over 400 professionals during that time.

Having then turned 40, I knew I wanted to pursue a more entrepreneurial path with businesses that had a more positive societal impact. In 2013, my wife and I launched a fitness and wellness business called Embody Fitness, an award winning and industry recognised business now employing c50 staff. I have also had some involvement in the health technology space, investing into and becoming interim CEO for one of those businesses.

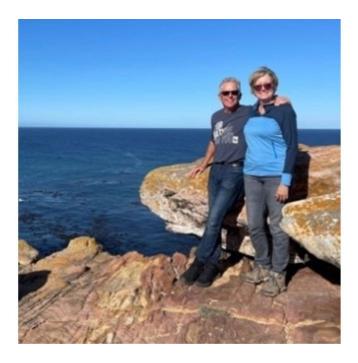
Since our move to South Africa, I have chosen to focus more of my time on my family and my health, something I am enjoying a great deal – training for ironmans alongside my love of entertaining, "braaing" and good wine.

I now predominantly look after our family investment portfolio and I remain a board member on our operational businesses. I therefore find myself with the luxury of some free time which I feel I could continue to use effectively as a Pearl Valley HOA Trustee.

I feel that Pearl Valley has an incredible opportunity to cement itself as one of the best estates in the world for lifestyle, wellness and community and I would like to help protect and develop this estate into something truly outstanding, both locally and on the international stage. Having lived on the world-renowned Jumeirah Golf Estate, I saw first-hand the importance of maintaining and continuing to develop a world class golf estate in order to maximise asset value and lifestyle experience. I would love the opportunity to bring this, as well as my extensive business experience to the table in safeguarding and growing this community for the benefit of all residents.

TRUSTEES WHO WILL CONTINUE AUTOMATICALLY FOR ANOTHER TERM

Emma Lyon



Emma has been living permanently on the Estate for over 4 years, having lived in Netherlands and Ghana and her native UK. Emma worked at Executive leadership level in multi-national organisations including Vodafone, Virgin Media and Liberty Global. She has a wealth of international business experience working with Unions and European Works Councils to reach mutually acceptable solutions. She is a Chartered Fellow of the CIPD, completed the Advanced HR Exec Programme at Michigan University and is a certified NLP coach. Emma will use her experience to foster open communication and make informed decisions to benefit the community.

Since taking early retirement in Pearl Valley with Spencer, her husband of 26 years, they have been actively involved in the Estate and are keen golfers, gym users and supporters of local restaurants and wine farms!

Ivan van Niekerk



My wife and I, together with our three children have been living on Pearl Valley for over 6 years, and I have been a Pearl Valley HOA Trustee for the past four years.

I also have been serving on both the PVHOA Finance and Design Review Sub-committees since late 2022, and more recently also joined the Security committee. I thus have a very good knowledge of matters affecting Pearl Valley. I also had a very long experience as a trustee on a lifestyle estate in Plettenberg Bay.

I have two law degrees and over three decades of commercial experience in various companies and regulated commodity markets, where I have been involved in M&A negotiations, developing commercial projects, building businesses and managing large and diverse multi-national teams. I currently run our family-owned beverage business.

I am a team player, able to negotiate successfully at all levels, strongly believe in a fair and objective approach and I communicate very well.

I would be honoured to continue as a trustee at Pearl Valley, with the aim of further enhancing this wonderful Estate's reputation as a premier lifestyle destination.

Pearl Valley Homeowners Association, R301, Mandela Freedom Road, Paarl, South Africa

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